

A California based eCommerce company streamlines their inventory management process by using IAP

Overview

The client was an eCommerce seller selling its products online using multiple marketplaces. They were receiving orders from various marketplaces and thus, the process becomes cumbersome.

Hence, they were looking for a fully automated and integrated platform to ease out their business processes.



Challenges Encountered by the Client

Multiple marketplaces for multiple sales orders

Improper inventory forecasting

Inaccurate location traceability

Order Tracking

Generates Shipping labels manually

Streamlining eCommerce Business using IAP

The client partnered with O2b Technologies to streamline the eCommerce business.

Using IAP platform, the client resolve their end-to-end daily eCommerce requirements such as single platform for all eCommerce marketplaces, inventory reports, inventory forecasting, order traceability and more with fully integrated & automated platform.

This improved overall productivity and reduced operational costs.

Solution Snapshot

Single Platform for Multiple Marketplaces

Accurate Inventory Forecasting

Order tracking

Location traceability

Auto-generated reports



Key Benefits Enabled

IAP for Sales orders management

Auto – generated reports

Better inventory forecasting

Item Location traceability

Automated updates & alerts

Shipping labels

About O2b Technologies

O2b Technologies is the leading global provider of Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), Customer Engagement Management (CEM) , Workflow Management and eCommerce solution. The company is vastly diversified and has a global footprint of 1000+ installations in over 50+ countries with small, mid and large –sized installations being deployed at manufacturing, distribution and other major giants.

For More Info.

Connect Now -

US: +1 (310) 6018359

INDIA: +91 99535 96179

Or,

Write To Us info@o2btechnologies.com